

CHILDHOOD OBESITY PREVENTION TASK FORCE

EAT SMART GET MOVING



CHILDHOOD OBESITY PREVENTION TASKFORCE (COPTF) MEETING MINUTES June 22, 2016, 5:30 P.M. – 7:00 P.M. SAN PABLO COMMUNITY CENTER

PRESENT

- ✓ **Lucy Alfaro (Co-Chair) - Parent, West County Regional Group, First Five**
- ✓ **Flor Castro – Parent, West County Regional Group, First Five**
- Genoveva Calloway- Councilmember, San Pablo
- Mariela Cuellar - Parent, West County Regional Group, First Five**
- Greg Dwyer - Community Services Manager, City of San Pablo
- ✓ **Tomasa Espinoza - Parent, West County Regional Group, First Five**
- ✓ **Petronila Fernandes - Parent, West County Regional Group, First Five**
- ✓ Astrid Flores- Administration Intern, City of San Pablo
- ✓ **Soledad Garcia - Parent, West County Regional Group, First Five**
- ✓ **Rhea Laughlin – Community Engagement Program Officer, First Five Contra Costa**
- Leydi Maldonado – Parent, West County Regional Group, First Five**
- Tashaka Merriweather – Coordinator, West Contra Costa Unified School District**
- ✓ **Elizabeth Pabon- San Pablo Resident**
- Lynn Pernala – Executive Director, Weigh of Life**
- Eric Peterson – Area Director, Contra Costa Care Council**
- ✓ **Tony Ramirez (Chair) - Teacher, Dover Elementary School**
- ✓ **Coire Reilly- Community Wellness & Prevention Program Manager, Contra Costa Health Services**
- ✓ **Gabi Rivas- Community Liaison, First Five Contra Costa**
- ✓ Melody Ocampo, Recreation Supervisor, City of San Pablo
- ✓ **Jan Schilling – Former Executive Director, Weigh of Life**
- Monique Sims – Program Manager, Contra Costa Health Services, WIC Programs**
- Adriana Vasquez – Parent, West County Regional Group, First Five**
- ✓ **Emily Warming – Director, Healthy and Active Before 5**
- ✓ **Gwendolyn White – Health Educator, Contra Costa Health Services**

Total Membership: 20

Quorum: 11

Members Present: 15

WELCOME AND INTRODUCTIONS

Meeting was called to order at 5:40 p.m.

PUBLIC COMMENT

No public comment.

APPROVAL OF THE MINUTES

4/27/16 Motion made by T. Ramirez and Second by L. Alfaro.

City Council \$50,000 dollars to COPTF

COPTF were allocated \$50,000 for the second year in a row, the goal of the group is to create a strategic approach to spend the funds before June 30th, 2017. The bigger question that was brought to the group were where will the funds be spent. If recreation will continue to provide low cost programs to the community or will the group move towards another strategy. Besides programing the group wants to create more data around childhood obesity and if there are any improvements of health. During the discussion about the efforts of City of San Pablo and COPTF, they want to better monitor classes and programs if there are drastic changes or not. A motion was made by Emily and second by Rhea to continue the discussion during the subcommittees and return to the group with new ideas to track the data, new programing or continuing with the strategies that where in place. The following are a couple topics in question,

- What are we addressing well and what are we not with programs?
- Moving to other locations for programs (Parks, facility and target different SP spots)
- How are we helping out in the physical and emotional aspects to our youth?

SUBCOMMITTEE REPORTS & MEMBERSHIP

Active Living- Rhea gave back a report, during this time Rhea mention the presentation of City Council and the programs that were presented. Besides programing she also introduce the idea of new park space, which are 5 possible spaces. One of the things that stand out to council was the ratio of parks per capita in San Pablo. A new restroom will be implemented in Davis Park in 2017. Since WIC will have a new location in San Pablo, there could be a possibility to create a park nearby. Since more youth will be around the space will be very useful for family, youth and the community. Also there could be a possibility to create a park around WIC's new site it could possibly help connect the creek path.

Funding and Sustainability- During the subcommittee Emily shared what was discussed during the meeting with the city manager. During the last meeting 6/22, the subcommittee moved to have Greg, Tony, Rhea and Emily meet with the city manager. During the meeting they discuss the feasibility to generate funds for future programming. Soda tax was one of the discussed topics to help generate sustainable funding for the groups programing. The City manager also offered to send out a letter of all the work being done by COPTF. The subcommittee will be looking into the option of the next election to create a measure for a soda tax, similar to what other cities have recently implemented.

Motion was made by Emily and second by Lucy to add Soda tax as a discussion item for 8/24.

Health Eating – Melody the Recreation Supervisor gave the report, one of the items was to create a meeting for the national meal grant to help develop marketing and try to build relation and staff for programing during the summer and do research with new policies. Another items that will be shared via email was the Summer Lunches, it's a program that is spread out in the community that gives free lunch and breakfast to 18 and under youth. The last item shared was that City of San Pablo will not continue with the farmer's market but will move forward with Fresh Approach.

ANNOUNCEMENTS/ UPCOMING AGENDA ITEMS

- A. Kaiser Grant Funding
- B. City updates on events and programs
- C. Presentation from Berkeley Speaker on Soda Tax- Not attendance
- D. *Motion made to add Soda Tax on agenda*

MEETING ADJOURNED

Meeting was adjourned at 7:04pm. The next meeting will be held on August 24th, 2016.