

FOR IMMEDIATE RELEASE:
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CITY OF SAN PABLO
City of New Directions

SAN PABLO CITY COUNCIL APPOINTS KATHY CHAO ROTHBERG AS NEW COUNCILMEMBER TO FILL VACANT SEAT

Official oath of office ceremony scheduled for April 16, 2012

Following the interviews of six (6) qualified applicants, the San Pablo City Council deliberated this afternoon and appointed Ms. Kathy Chao Rothberg to fill the remaining term of former Councilmember Arturo Cruz who resigned on March 1, 2012.

“We are excited about Ms. Chao-Rothberg’s appointment to the San Pablo City Council. She has an extensive background in community development, and is a progressive leader in the Asian-American/Lao family community in San Pablo. We welcome her professional expertise, extensive knowledge, and diverse background in community building, government relations, and civic engagement. Her contributions will be extremely valuable, and a welcoming addition to the City Council,” stated Mayor Cecilia Valdez of the appointment.

Ms. Chao Rothberg is the Executive Director at Lao Family Community Development (LFCD). She is responsible for overall management and operations of the LFCD organization, with offices in Oakland, San Pablo, and Sacramento, CA. The agency has 40 staff members and operates a diverse menu of core programs (affordable housing-neighborhood economic development, asset development-financial education, employment services, family strengthening, and youth leadership & employment) serving over 10,000 clients annually.

Ms. Chao Rothberg’s career background spans 10 years in the affordable housing and community development field. She has served as a volunteer for more than 20 years at various non-profit and community organizations throughout the greater Bay Area. Prior to joining the Lao Family agency, Ms. Chao Rothberg was on staff at the East Bay Asian Local Development Corporation and First Community Housing in the Real Estate Development Divisions, in the roles of Senior Project Manager and Project Manager respectively. She is multi-lingual in Mien, English, and French.

Ms. Chao Rothberg pursued her graduate work at the Executive MBA Program at Golden Gate University's Ageno School of Business in San Francisco from 2004 to 2005 and received her BA from UC Berkeley in 1994.

Ms. Chao Rothberg was recently accepted to participate in the 2009 Sierra Health Foundation-University of Southern California's Health Leadership Program. She currently sits on the following local boards: Oakland City Workforce Development Board, Oakland Youth Council, Oakland Central City East Project Area Committee, and Richmond City Youth Council. She and her husband, Jeff Rothberg, have two children and have lived in San Pablo since 2003.

The San Pablo City Council will conduct an Oath of Office ceremony for Ms. Chao-Rothberg at its regular meeting scheduled on Monday, April 16, 2012 at 6:00 p.m., located at 13831 San Pablo Avenue, in San Pablo.

A welcoming reception for Ms. Chao-Rothberg will immediately follow the conclusion of the City Council meeting in Maple Hall at 7:30 p.m. The reception is free and open to the public.

MATT RODRIGUEZ, CITY MANAGER / EXECUTIVE DIRECTOR

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